

# Infusionsoft Partner Program Comparison

	Affiliate	Referral Partner	Certified Partner (Certified Consultant)
Commission Structure	one-time upfront	one-time upfront OR monthly recurring	monthly recurring
Partner Portal Access	✓	✓	✓
Marketing Collateral – Links & Banners	✓	✓	✓
Co-Branded Collateral - Landing Pages & E-Books		✓	✓
Exclusive Invitations and Sessions at Events (PartnerCon, InfusionCon)		✓	✓
Dedicated Partner Sales Rep		✓	✓
Infusionsoft Sales & Marketing Training (Some training is free, some is fee-based. Differs from Certification training.)		✓	✓
Required Certification & Continuing Education			✓
Early Access to Software Releases			✓
Priority Technical Support			✓
Access to Certified Partner Forums & Groups			✓
Listing in the Infusionsoft Marketplace			✓
Sponsorship Opportunities			✓
Eligibility to Resell Infusionsoft			✓
Customer Retention Requirement			✓
Program Membership Fee		\$500 one-time	\$2,000 first year (\$1,500 annual renewal)
Sales Performance Requirement		✓	

To learn more about Infusionsoft Partner Programs visit [infusionsoft.com/partners](https://infusionsoft.com/partners).